



BROOKVALE'S ANNUAL WALK-A-THON

BRONCO GALLOP

October 21, 2016

INFORMATION PACKET

The Bronco Gallop is Brookvale Elementary's annual fundraiser. It is the only major school fundraiser, benefiting classroom teachers and PTA sponsored programs. We need your help! Your participation will enable Brookvale to provide a wide assortment of programs and events that enrich our children's education, and continue our school's tradition of outstanding achievement.

Here is how you can help! This packet will help you get started.

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Our goal is to raise at least \$100 per student.

Donations in any amount are sincerely appreciated.
Every dollar raised at Brookvale will stay at Brookvale.

***** All students participate in the Bronco Gallop *****

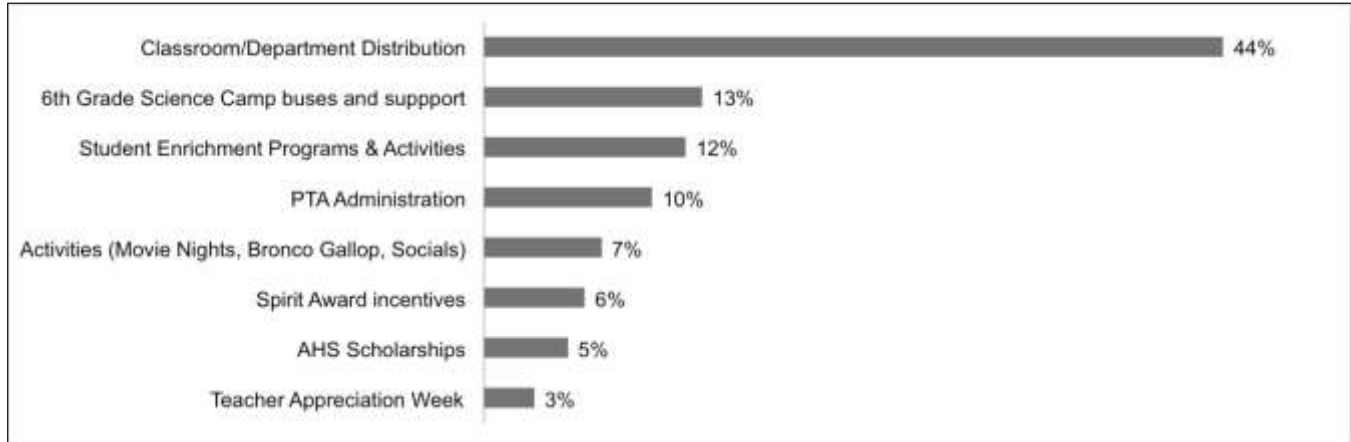
They are not required to raise funds to participate in the walk-a-thon.

If you are interested in helping out with this event in any way or have questions, please contact:
Stacie Hajduk: VPprograms.BrookvalePTA@gmail.com
Jennifer Louie-Monzon: President.BrookvalePTA@gmail.com

PARENT NOTES

How will the money collected from the Bronco Gallop be used?

*Distribution of funds is based on **raising \$30,000** this year:*



With approximately 650 students at Brookvale and a goal for all students to raise \$100, Bronco Gallop donations can possibly exceed the \$30,000 goal. Where would any extra money collected go?

We would be ecstatic if we raised more than our goal. We have lots of ideas based on feedback from parents! Some ideas include:

- Bring in a professionally taught music education program for all students
- Purchase additional lunch picnic tables
- Sponsor after school programs (e.g. Geography Bee, Tech Challenge, Science Olympiad)
- Allocate more money towards the classroom/department distributions
- Help our library, science lab and computer lab prepare for the planned increase of students next school year

** Use of any additional funding will be discussed at future PTA meetings **

\$100 per student is a lot of money! \$100 is equivalent to:

- \$10 for every month a student attends school (September through June)
- The bill for 3–4 dinners out at a restaurant
- A fraction of what other local PTA organizations request (\$250–\$500+ per student/family)

We understand that not every student can collect \$100 worth of sponsors, and we appreciate any amount collected!!

PREPARING FOR THE BRONCO GALLOP

Before the Bronco Gallop

Please help your children obtain sponsors. Go with them when they seek sponsors in the neighborhood. Ask family and friends to be sponsors. Take the sponsor sheet to work. Inquire with your company if they will company match.

Day of Bronco Gallop

Prepare your children for the event.

- Be sure your children wear cool, comfortable clothing, athletic shoes, sunscreen, and hats or sunglasses.
- Have them eat a healthy breakfast and lunch.
- Encourage your children to drink plenty of fluids before and during the walk-a-thon.

Each class will be assigned to walk at a specific time for a minimum of 20 minutes. The event will take place as part of their Physical Education class.

All spectators are welcome to watch and cheer on the walkers! **Please sign-in at the office before coming onto campus.** If you will be attending with small children who are not yet school age, you must fill out a Hold Harmless Agreement in the office. Unfortunately, you will not be able to volunteer to assist, since you will be required to supervise your child(ren) at all times.

STUDENT WALK SCHEDULE

GRADE LEVEL	CLASSES	WALK TIME
AM TK/Kindergarten	Divizich, Bi, Huang, Ashford	8:25 – 9:00 a.m.
1st Grade	Schilling, Cheng, Strickland, Garcia	9:00 – 9:45 a.m.
2nd Grade	Fulton, Luo, Diaz, Haller	10:00 – 10:45 a.m.
5th Grade	Maciel, Blair, Kato	10:45 – 11:30 a.m.
PM TK/ Kindergarten	Whiting, Pillalamarri, Schumacher, Fang	11:45 – 12:15 p.m.
4th Grade	Chug, Rice, Munoz	12:45 – 1:30 p.m.
6th Grade	Bobosky, Browning, Dillon	1:30 – 2:00 p.m.
3rd Grade	Hatfield, Ynzunza, Santos	2:00 – 2:45 p.m.

DONATION AND SPONSOR INFORMATION

Here's how it works:

1. Take this packet home to your family.
2. Get out there and get sponsors! Collect your money as you go!
3. Total up how much you collected and write it on your pledge form.
4. Put your pledge form and all donations in the envelope and return it to your teacher by the date of the event, which is October 21st.
 - Make sure checks are written to "Brookvale PTA"
 - Credit card donations can be made through Paypal at www.BrookvalePTA.com. Please return your donation form to the classroom even if you use Paypal.
5. On the day of the event, all students will have 20 minutes to walk as many laps as possible. Donations will not be directly tied to the number of laps walked. However, it is fun for the students to count their laps and they may even use the number of laps they completed in a fun activity back in the classroom.

Here are some suggestions for finding sponsors:

- Take the information we are giving you and send out an email to all of your friends and family. This can include long distance relations, as long as they send you their donation by October 21st.
- Visit and /or call neighbors that you know. Show them your Bronco Gallop walk-a-thon information and have them fill out the pledge sheet.
- Have mom, dad, aunt, uncle and/or grandma take the pledge sheet to work.
- Have the adults in your life ask their employer to match the contributions you collect. This doubles the amount you raise. Brookvale PTA is registered non-profit (#94-2931862) per IRS Code Section 501(c)(3). All donations to the Brookvale PTA are 100% tax-deductible

Do not go door-to-door to strangers' houses, and don't solicit from people you don't know.

Very Important Things to Remember

Checks should be made payable to "Brookvale PTA". Credit card donations can be made through Paypal at website www.BrookvalePTA.com.

You can get more pledge sheets from your teacher, or from the front office. All forms are posted at www.BrookvalePTA.com and on the Brookvale Parent Yahoo! Group.

Your pledge sheet and donations are due on or before the day of the Bronco Gallop, October 21st. We will allow for students to turn in pledges through October 31st.

Have fun raising money for our fabulous school!

GREAT PRIZES!!!

While the goal of the Bronco Gallop is to raise funding for the PTA, we do want to make it fun for the students.

- Bronco Gallop appreciation token for all students who walk!
- Every student will be entered in the General Prize Raffle in December.
- Students who meet the \$100 goal will be entered into a Grand Prize Raffle to win:
 - Two (2) Amazon 7" Fire Tablets
 - Two (2) Ozobots
 - Two (2) Art Kits
- The top sponsors from each grade level will earn a lunch session with the principal. Date TBD.
- If we reach our \$30,000 goal, our beloved principal will get splash dunked at our Bronco Gallop Awards Assembly on Friday, December 21st

Majority of the prizes for the raffle are donated by local businesses who support K-12 education and our efforts at Brookvale Elementary.



website: www.BrookvalePTA.com



Like us on Facebook: www.facebook.com/BrookvalePta

Join the Brookvale Parents Yahoo! Group:
brookvaleparents-subscribe@yahoogroups.com



Follow us on Twitter: [@brookvale_pta](https://twitter.com/brookvale_pta)



BROOKVALE PTA

SAMPLE DONOR LETTER/EMAIL

Dear _____,

My school, Brookvale Elementary, is holding its annual walk-a-thon, the Bronco Gallop, on October 21, 2016.

My friends and I will be walking to raise money for our school. Our goal is to raise \$30,000.

At the walk-a-thon, I will walk as many laps as I can around our school in 20 minutes.

Will you please sponsor me in this event by pledging an amount?

You will be directly helping support my classroom and fund student enrichment programs within the arts, STEM, cultural awareness, and health & wellness. I want to support all of the teachers at my school. Can you help me?

You may work for a company that matches funds. This would double your contribution!

All contributions will go directly to Brookvale's enrichment activities and are tax deductible.

You can make checks payable to "Brookvale PTA" or donate using Paypal (www.BrookvalePTA.com).

Thank you,

VOLUNTEERING OPPORTUNITIES

The best way to see your child participate is to volunteer to help.

We are looking for parents who are interested in set-up and take-down of course, lap counter, first aid, assist during prize assembly, etc.

For parents interested in helping out before, during or after the Bronco Gallop, please fill out the attached form, or go to www.BrookvalePTA.com and enter your contact information using the SignUpGenius link <http://www.signupgenius.com/go/4090e4dafa92da6fe3-bronco>.

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VOLUNTEER SIGN-UP SHEET

Thank you for volunteering for the Bronco Gallop! We are sure it will be a fun and memorable day. Volunteers will help with set-up, take-down, lap counting, distributing materials, etc.

Adult Volunteer Name: _____

Student(s) Name(s): _____

Teacher/Room # _____

Best way to contact you?

Email: _____ Phone: _____

Select as many time slots as you can!

_____ 8:00 a.m. to 10:00 a.m. _____ 12:00 p.m. to 2:00 p.m.

_____ 10:00 a.m. to 12:00 p.m. _____ 2:00 p.m. to 4:00 p.m.

_____ I want to wear the Bronco Costume

Please return this form to the office by October 13th or by signing up on www.BrookvalePTA.com and enter your contact information using the SignUpGenius link <http://www.signupgenius.com/go/4090e4dafa92da6fe3-bronco>

Bronco Gallop Walk-A-Thon 2016

PLEDGE SHEET

Student's Name: _____ Room # _____ Teacher: _____

Parent Phone: _____ Parent email: _____

Sponsor Name	Phone/email	\$ Amount	PayPal (yes or no)

Total # of pledges: _____

Total \$ from PayPal: _____

Total \$ in Cash and Checks: _____

Total \$ Collected: _____

Total \$ Expected Corporate Match: _____

Bronco Gallop Walk-a-thon 2016

Brookvale Elementary PTA
3400 Nicolet Ave, Fremont, CA 94536

Dear _____,

Thank you for making your pledge of \$_____ to our 2016 walk-a-thon. Your pledge will help us reach our goal of \$30,000, and also fund our enrichment programs. These programs support the arts, STEM, cultural awareness, health & wellness, and teacher grants. Please accept this letter as a thank you, as well as a receipt to use for your tax records. Your contribution is tax-deductible to the extent allowed by law. The Brookvale PTA's non-profit 501(c)(3) tax ID number is EIN 94-2931862. Thank you for your generous support of Brookvale Elementary School.

Sincerely,

(name of student) Brookvale PTA

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