



REFLECTIONS CHECK LIST

- Print a copy of Reflections Check List.
- Fill out *Parent Contact Form* <https://forms.gle/8UcCeNDvQ1otQvry5>
- Download Entry Form and Rules; fill out the form (please print) and **sign**.
- Please label your files in the following format:
ca.artscategory.division.lastname.firstname
Example:
ca.photo.primary.taylor.joe.jpg
ca.photo.primary.taylor.joe_Entry Form.pdf
- Upload both **Entry Form** and **the digital version of the art work** to PTA [shared folder](#).
- All the actual art work should be submit to Brookvale school office before the deadline.
- Read "*Practical Tips to Parents*" section.
- Entry deadline is **Monday, October 21, 3:30pm**.
- Reserve the evening of Tuesday, December 10th 6-7pm for Reflections Celebration.



Be Active, Be Informed, Be Your Kid's Biggest Fan!

NATIONAL PTA[®] REFLECTIONS[®]

PRACTICAL TIPS TO PARENTS

- Take advantage of the [Reflection Check List](#) to simplify your work.
- Do not skip Parent Contact Form on PTA website. Capturing the parent contact info digitally will allow the organizers to communicate with you efficiently, especially when the artwork is about to move to the next level of competition.
- Use the entry form Brookvale PTA's website only. Entry forms from other websites may be incomplete and incorrect.
- Do PRINT the entry form so judges can read.
- Using of the copyrighted material in literature, music composition, photography, and visual art means immediate disqualification. Using the copyrighted music in the background must be cited on the entry form.
- Parents involvement is encouraged but students must be the main art creators. Judges have keen eyes to filter out adult artwork.
- Be relevant the theme. A piece of "beautiful" art work will NOT be moved up to the next level of completion if it does not meet the theme.
- Artist Statement in the entry form is a very important part of judging. Spending time on explaining what the artwork is about and how it relates to the theme may make a big difference in the competition.
- Email Suwarna G at reflections@brookvalepta.com if you have any questions.

Good Luck and embrace the art creation process with your kids! -





Entry Form

Brookvale Deadline for entry: Monday Oct 21 2019 3.30 P.M

To be completed by PTA before distribution.

LOCAL PTA Brookvale PTA LOCAL PTA ID 00008559

LOCAL PROGRAM CHAIR Suwarnna G [EMAIL reflections@brookvalepta.com](mailto:reflections@brookvalepta.com) PHONE: 510-8472826

COUNCIL PTA Fremont DISTRICT PTA Peralta REGION PTA _____ STATE PTA CA

MEMBER DUES PAID DATE Oct 2019 INSURANCE PAID DATE Oct 2019 BYLAWS APPROVAL DATE Sep 2018

STUDENT NAME _____ GRADE _____ AGE _____ CLASSROOM _____

TEACHER NAME _____

PARENT/GUARDIAN NAME _____ EMAIL _____

PHONE _____ MAILING ADDRESS _____ CITY FREMONT STATE CA ZIP _____

Ownership in any submission shall remain the property of the entrant, but entry into this program constitutes entrant's irrevocable permission and consent that PTA may display, copy, reproduce, enhance, print, sublicense, publish, distribute and create derivative works for PTA purposes. PTA is not responsible for lost or damaged entries. Submission of entry into the PTA Reflections program constitutes acceptance of all rules and conditions. I agree to the above statement and the National PTA Reflections Official Rules.

STUDENT SIGNATURE _____ PARENT/GUARDIAN SIGNATURE _____

GRADE DIVISION (Check One)

- PRIMARY (Pre-K-Grade 2)
- INTERMEDIATE (Grades 3-5)
- MIDDLE SCHOOL (Grades 6-8)

ARTS CATEGORY (Check One)

- DANCE CHOREOGRAPHY
- FILM PRODUCTION
- LITERATURE
- MUSIC COMPOSITION
- PHOTOGRAPHY
- VISUAL ARTS

TITLE OF WORK _____ DETAILS* _____

*If background music is used in **dance/film**, citation is required. Include word count for **literature**. List musician(s) or instrumentation for **music**. List dimensions for **photography/visual arts**.

ARTIST STATEMENT (In 10 to 100 words, describe your work and how it relates to the theme)



Visual Arts – Specific Rules/Guidelines

VISUAL ARTS include many art forms that are visual in nature. The artist (student submitting entry) is a person who captures their own thoughts and ideas to create a visual piece of art.

Accepted forms of visual art include: Architecture (2D/3D), carpentry, ceramics, collages, photographic collages (multiple photos cut/pasted), computer-generated image, crafts, design, dioramas, drawing, fiberwork, jewelry, kites, metal etching/punch work, mobiles, painting, printmaking, sculpture and wind chimes. Reproductions or enlargements of other artwork are not accepted.

Reflect on the 2019-2020 Theme: *Look Within*

An explanation of the art form might be a useful addition to the artist statement. Whether an entry displays use of formal technique or a simple approach, it will be judged primarily on how well the student uses his or her artistic vision to portray the theme, originality and creativity.

Copyright: Use of copyrighted material, including any copyrighted cartoon characters or likeness thereof, is not acceptable in any visual arts submission, with the following exceptions:

- Visual artwork may include public places, well-known products, trademarks or certain other copyrighted material as long as that copyrighted material is incidental to the subject matter of the piece and/or is a smaller element of a whole. The resulting work cannot try to establish an association between the student and the trademark/business/material, or influence the purchase/non-purchase of the trademarked good.
- Visual arts collages may include portions of existing copyrighted works, such as photographs, magazine clippings, internet images and type cut out of a newspaper, as long as those portions of copyrighted works are used to create a completely new and different work of art.

Submission Requirements:

- Only new pieces of artwork inspired by the theme may be submitted.
- Each entry must be the original work of one student only.
- 2D artwork (e.g. painting)
 - Dimensions must not exceed 24x30 inches, including matting.
 - Paper entries must be mounted on sturdy material.
 - Include one digital image of artwork with your submission.
- 3D artwork (e.g. sculpture)
 - Must include packaging materials and 3 photos of the entry (a combination of angles) for judging, ID and exhibition purposes (entries that require assembling/repairing from transporting will be disqualified).
- Framed artwork and artwork containing loose materials is not accepted. Matting is accepted.
- Label back of entry/entry packaging with student name, title of artwork, arts category and division.
- Submit artwork and student entry form according to your PTA's instructions.

All participants must also follow Official Rules for Participation



Literature – Specific Rules/Guidelines

LITERATURE is the art of writing. The **author** (student submitting entry) is a person who expresses their own thoughts and ideas through the use of words. Authors submit a single literary work, handwritten or typed, using grade-appropriate grammar, punctuation and spelling. Collections of literary work (such as poems and short stories) are not accepted.

Reflect on the 2019-2020 Theme: *Look Within*

Consider the following literary styles to portray your original work of fiction or nonfiction: Prose, Poetry, Drama, Reflective essay, Narrative, Short story.

An explanation of the storyline and/or the significance of the literature style might be a useful addition to the artist statement. Whether an entry displays formal writing technique or a simple approach, it will be judged primarily on how well the student uses his or her artistic vision to portray the theme, originality and creativity. Illustrated entries, including books, with pictures drawn by the student author are acceptable; however, only literary content is judged.

Acceptable Use of Type, Dictation and Translation:

- Be typed by another person as long as the original work or a copy of the original work is attached.
- Be dictated to another person and printed or typed in exact words as spoken by the student if the student is in pre-school, kindergarten or 1st grade. (Transcribers should make every attempt to retain the same level of language and accuracy that is reflected in the student's original work).
- Students for whom English is not their first language may submit literature entries in their own language. **An interpretive translation in English must accompany the entry.**
- Translators should make every attempt to retain the same level of language and accuracy that is reflected in the student's original work.

Copyright: Use of copyrighted material is prohibited. Plagiarized entries will be disqualified.

Submission Requirements:

- Only new pieces of artwork inspired by the theme may be submitted.
- Each entry must be the original work of one student only.
- Entry must not exceed 2,000 words.
- Hand written & typed entries are accepted on 8.5x11 paper (one sided only), PDF file.
- Number each page.
- Include student name, entry title, arts category and division on back of entry.

All participants must also follow Official Rules for Participation



Photography – Specific Rules/Guidelines

PHOTOGRAPHY is the process of creating an image. The *photographer* (student submitting entry) is a person who captures their own thoughts and ideas with a camera. By focusing on objects using various lenses, filters and light sources, photographers may demonstrate the use of photographic techniques conventionally or digitally.

Reflect on the 2019-2020 Theme: *Look Within*

Accepted forms of photography include: A single photo, panoramic, photomontage (one print of multiple original photos), a multiple exposure, negative sandwich or photogram. Original black-and-white and color images are accepted.

Non-accepted forms of photography include: Entries with added graphics over the image, including lettering, are not accepted. Collages and collections of photos are not accepted. Original film (negatives or transparencies) and multidimensional pieces are not accepted.

Consider use of objects, lighting and the location to show a clear relation of the photo to the theme. An explanation of the photography process/form might be a useful addition to the artist statement. Whether an entry displays use of technologies or a simple approach, it will be judged primarily on how well the student uses his or her artistic vision to portray the theme, originality and creativity.

Copyright: Use of copyrighted material, including copyrighted cartoon characters or other such material, is not acceptable in any photography submission, with the following exception:

- Photographs may include public places, well-known products, trademarks or certain other copyrighted material as long as that copyrighted material is incidental to the subject matter of the piece and/or is a smaller element of a whole. The resulting work cannot try to establish an association between the student and the trademark/business/material, or influence the purchase/non-purchase of the trademarked good.

Submission Requirements:

- Only new pieces of artwork inspired by the theme may be submitted.
- Each entry must be the original work of one student only.
- Print must be no smaller than 3x5 and no larger than 8X10 inches.
- Print must be mounted on sturdy material such as cardboard or poster board not to exceed 11x14 inches, including matting.
- Framed photos are not accepted.
- Submit photo and student entry form according to your PTA's instructions.
- Dimensions must be at least 640x960 (pixels) and 300 dpi (resolution).
- Accepted file formats: JPEG, JPG, GIF, PNG.

All participants must also follow Official Rules for Participation



Dance Choreography – Specific Rules/Guidelines

DANCE CHOREOGRAPHY is the act of creating movement. The *choreographer* (student submitting entry) maybe the performer or one of the performers, but the choreographer does not have to perform in the entry.

Reflect on the 2019-2020 Theme: *Look Within*

Consider the following styles and ensembles to portray your original choreography: Ballet, Contemporary, Hip Hop, Jazz, Tap, Folk Dance, Religious Dance, Dance Ensembles (color guard/indoor guard), Ice Skating/Dancing and Gymnastics-floor Routine.

Consider use of background song(s), props and the location to show a clear relation of the dance choreography to the theme. An explanation of the origin of the dance and/or the significance of the choreography might be a useful addition to the artist statement when submitting a dance choreography entry that involves traditional, cultural or regional dances. Whether an entry displays formal dance technique or a simple approach, it will be judged primarily on how well the student uses his or her artistic vision to portray the theme, originality and creativity.

Suggestions for Audio/Visual Quality:

- Use a tripod to hold the camera still.
- Make sure there is plenty of lighting, especially if shooting indoors.
- Turn off all noise-making devices in the room (air conditioners, fans, telephones, etc.).
- Record a short test and listen to it. If needed, change the record volume or microphone location.
- Make sure the background music (if any) is audible on the recording.
- Allow for two seconds of silence at the beginning and end of your recording.

Copyright: Use of copyrighted material is prohibited. Plagiarized entries will be disqualified. Use of background music must be cited on the student entry form.

Submission Requirements:

- Only new pieces of artwork inspired by the theme may be submitted.
- Each entry must be the original work of one student only.
- Video must not exceed 5 minutes in length and 1GB (one gigabyte) in file size.
- Accepted file formats include: AVI, MOV, MP4, WMV and FLV.
- Cite background music (if any) on the student entry form.
- Label CD/DVD/flash drive with title of artwork, arts category, and division.
- Submit dance video and student entry form according to your PTA's instructions

All participants must also follow Official Rules for Participation



Music Composition – Specific Rules/Guidelines

MUSIC COMPOSITION is the process of creating a new piece of music. The **composer** (student submitting entry) is a person who expresses their own thoughts and ideas through the use of sound. The student composer may submit an entry performed by an individual or group and/or make use of a sound library generated performance of a composed score. Student composers are not required to perform their composition. *Middle and high school grade divisions require music score/tablatore/notation, either traditional or tablatore.*

Reflect on the 2019-2020 Theme: *Look Within*

Consider the following musical styles and instruments to portray your original composition: A Cappella, Blues, Choral, Country, Electronic, Hip hop, Jazz, Latin, Musical, Orchestral, Pop, R&B, Religious, Rock, Symphonic/Concert Band and Traditional.

All instruments, sounds, styles and combinations are accepted. Software may be used to produce an audio recording that does not include commercially pre-programmed imported MIDI or other source files. Entries containing algorithmic composition techniques are not accepted. An explanation of the origin of the music and/or the significance of the music style might be a useful addition to the artist statement when submitting a music composition that involves traditional, cultural or regional instruments. Whether an entry displays formal composition technique or a simple approach, it will be judged primarily on how well the student uses his or her artistic vision to portray the theme, originality and creativity.

Suggestions for Audio Quality:

- Do not place the recording device on top of an instrument(s) or speakers.
- Turn off all noise-making devices in the room (air conditioners, fans, telephones, etc.).
- Record a short test and listen to it. If needed, change the record volume or microphone location.
- Make sure the music is audible on the recording.
- Allow for two seconds of silence at the beginning and end of your recording.

Notation & Score: (Middle School & High School Divisions Only)

- Music score/tablatore/notation required for middle school and high school divisions. Accepted file types include PDF.
- Notation software may be used to create a score.
- Whether the score is handwritten or computer-generated, appropriate instrumentation and voicing are required for the performance.

Copyright: Use of copyrighted material is prohibited. Plagiarized entries will be disqualified.

Submission Requirements:

- Only new pieces of artwork inspired by the theme may be submitted.
- Each entry must be the original work of one student only.
- Audio recording must not exceed 5 minutes in length and 1GB (one gigabyte) in file size.
- Accepted audio file formats include: MP3, WMA, WAV, ACC (M4A) and FLAC.
- Label CD/DVD/flash drive with title of artwork, arts category and division.
- Submit entry and student entry form to your PTA Reflections Chair.

All participants must also follow Official Rules for Participation



Film Production – Specific Rules/Guidelines

FILM PRODUCTION is the process of making a film. The **producer** (student submitting the entry) is not required to appear in the film but if the student chooses to, a camera tripod may be used. All screenwriting, directing, camera/filming and editing must be done by the student producer. *PowerPoint presentations are prohibited.*

Reflect on the 2019-2020 Theme: *Look Within*

Consider the following styles to portray your original work of fiction or nonfiction:

- **Animation:** Demonstrates motion by sequencing still objects or using computer-generated graphics.
- **Narrative:** Tells a fictional story developed by the student.
- **Documentary:** Presents facts and information.
- **Experimental:** Explores movement, light and montage.
- **Multimedia:** Uses a combination of different contents (text, audio, still images, animation, etc.).

An explanation of the storyline and/or the significance of the film style might be a useful addition to the artist statement. Whether an entry displays use of technologies or a simple approach, it will be judged primarily on how well the student uses his or her artistic vision to portray the theme, originality and creativity. *Software used to create an entry should only enhance and present the work, not provide the primary design.*

Copyright: Entry may include public places, well-known products, trademarks or certain other copyrighted material as long as that copyrighted material is nonessential to the subject matter of the piece and/or is a smaller element of a whole. Use of background music must be cited on the student entry form.

Suggestions for Audio/Visual Quality:

- Use a tripod to hold the camera still
- Make sure there is plenty of lighting, especially if shooting indoors
- Turn off all noise-making devices in the room (air conditioners, fans, telephones, etc.)
- Record a short test and listen to it. If needed, change the record volume or microphone location.
- Make sure the background music (if any) is audible on the recording.
- Allow for two seconds of silence at the beginning and end of your recording.

Submission Requirements

- Only new pieces of artwork inspired by the theme may be submitted.
- Each entry must be the original work of one student only.
- Video must not exceed 5 minutes in length and 1GB (one gigabyte) in file size.
- Accepted file formats include: AVI, MOV, MP4, WMV and FLV.
- Use of background music must be cited on the student entry form.
- Label CD/DVD/flashdrive with title of artwork, arts category and division.
- Submit film and student entry form according to your PTA's instructions.

All participants must also follow Official Rules for Participation